

Rep Order# 8801768 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 35840

Printed: 10/05/2012 10:38 AM
Last Received: 10/05/2012 10:15 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () OCEQUERA, JOHN
Product OCEQUERA/CON/DEM
Estimate# 1185
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1185
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

JOHN OCEQUERA FOR CONGRESS - NV #3 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$20,040
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F,M	500A-60CA	8 NEWS NOW AT 5A	:30	\$185.00	10/02-10/08	1	1	1	\$185.00	
	2	TU-F,M	600A-70CA	8 NEWS NOW AT 6A	:30	\$250.00	10/02-10/08	2	1	2	\$500.00	
	3	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$165.00	10/02-10/08	2	1	2	\$330.00	
	4	SU	600A-63CA	8 NEWS NOW SUNDAY MORNING- #1	:30	\$135.00	10/07-10/07	1	1	1	\$135.00	
	5	SU	800A-83CA	8 NEWS NOW SUNDAY MORNING- #2	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	6	SU	830A-90CA	FACE THE NATION	:30	\$1,400.00	10/07-10/07	0	0	0	\$0.00	
	7	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$275.00	10/02-10/08	0	0	0	\$0.00	
	8	TU-F,M	1000A-1100A	PRICE IS RIGHT	:30	\$1,575.00	10/02-10/08	1	1	1	\$1,575.00	
	9	TU-F,M	1100A-1200P	YOUNG & RESTLESS	:30	\$1,925.00	10/02-10/08	1	1	1	\$1,925.00	

Rep Order# 8801768 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 35840

Printed: 10/05/2012 10:38 AM
Last Received: 10/05/2012 10:15 AM
Showing Buylines: All Lines

2 of 4

Station KLAS-TV LAS VEGAS
Advertiser () OCEQUERA, JOHN
Product OCEQUERA/CON/DEM
Estimate# 1185
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1185
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	10	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$275.00	10/02-10/08	2	1	2	\$550.00	
	11	TU-F,M	1230P-200P	THE BOLD AND THE BEAUTIFUL/DEAL	:30	\$375.00	10/02-10/08	1	1	1	\$375.00	
	12	TU-F,M	100P-200P	LET'S MAKE A DEAL	:30	\$375.00	10/02-10/08	0	0	0	\$0.00	
	13	TU-F,M	400P-430P	THE TALK	:30	\$375.00	10/02-10/08	1	1	1	\$375.00	
	14	TU-F,M	300P-400P	ELLEN	:30	\$375.00	10/02-10/08	2	1	2	\$750.00	
	15	TU-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$350.00	10/02-10/08	3	1	3	\$1,050.00	
	16	TU-F,M	500P-630P	8 NEWS NOW ROTATION	:30	\$400.00	10/02-10/08	4	1	4	\$1,600.00	
	17	SA	630P-700P	8 NEWS NOW AT 630PM-SAT	:30	\$965.00	10/06-10/06	1	1	1	\$965.00	
	18	SU	430P-530P	ELECTRIC PLAYGROUND	:30	\$135.00	10/07-10/07	1	1	1	\$135.00	
	19	SU	400P-430P	8 NEWS NOW AT 5PM-SUN	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	20	TU-F,M	630P-700P	INSIDE EDITION	:30	\$275.00	10/02-10/08	0	0	0	\$0.00	
	21	TU-F,M	700P-800P	ET/INSIDER	:30	\$300.00	10/02-10/08	0	0	0	\$0.00	
	22	TU	800P-900P	NCIS	:30	\$12,000.00	10/02-10/02	0	0	0	\$0.00	
	23	TH	900P-1000P	PERSON OF INTEREST	:30	\$8,000.00	10/04-10/04	0	0	0	\$0.00	
	24	F	900P-1000P	MADE IN JERSEY	:30	\$1,400.00	10/05-10/05	1	1	1	\$1,400.00	

Revised

Traffic Order# 35840

Showing Buylines: All Lines

3 of 4

Fax#

Hiatus Weeks

Salesperson () MIKE JONES

Salesperson FAX# 202-872-0263

Rep Order# 8801768 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 35840

Printed: 10/05/2012 10:38 AM
Last Received: 10/05/2012 10:15 AM
Showing Buylines: All Lines

4 of 4

Station KLAS-TV LAS VEGAS
Advertiser () OCEQUERA, JOHN
Product OCEQUERA/CON/DEM
Estimate# 1185
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1185
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 39 / \$20,040.00

---SALES MONTHLY TOTALS---

Oct 12: 39 / \$20,040.00
Sales Totals: 39 / \$20,040.00
Station Totals: 39 / \$20,040.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$66,800	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+